

# Table of Contents

About Dunster Business School	3
Letter from President, Dunster Business School	4
Accreditations, Dunster Business School	5
Why MBA with ACCA?	6
About the Program	7
Program Outline & Learning Outcomes	8
Program Structure: Integrated Learning Paths	9
Program Highlights & For Whom	10
Program Outcomes & Eligibility Criteria	11
Program Curriculum	12
Dunster Business School Teaching Methodology & Certification Process	13
Contact Us	14





### About Dunster Business School

Serving a vibrant and dynamic community of more than 23,000+ global students, Dunster Business School fosters a multicultural environment that enriches the educational experience. Under the leadership of Mr. Philippe Thevenot, President, Dunster Business School has continually expanded its educational offerings, ensuring that students have access to cutting-edge business methodologies and trends.

Dunster Business School's core values include "Innovation, Integrity, Excellence, Sustainability and Global Perspective." These are not simply words but are ideals woven into the curriculum, the approach to business education, and daily interactions.

With a broad portfolio of over 31+ courses, the school caters to a diverse range of academic and professional interests, including business management, finance, marketing, and leadership. It boasts 47+ highly qualified and experienced faculty members, each of whom brings a wealth of expertise and global perspectives to their teaching and research. Its remarkable capacity to deliver a vast number of classes each month — over 2,900. This impressive figure demonstrates the institution's ability to provide flexible, comprehensive, and continuous learning opportunities for its diverse student body.

Business School include The offered Dunster Diplomas, Bachelor's, Masters, programs at Short certifications. Doctoral Degrees, Courses, Courses, other professional Language and

Being amongst the best business schools in Switzerland, Dunster Business School (DBS) embodies a commitment to providing high-quality business education.

### **FACT AND FIGURES**



20000+

**Global Students** 



2900 +

Classes Per Month



111 +

Authorized Partners throughout Switzerland



21+

Courses



47+

**Faulty Members** 



210 +

Corporate Clients



11+

Academic Partners



980 +

Scholorships Offered



500 +

Continuous Education trainiees







### Letter from the Président, Dunster Business School

Dunster Business School is a place where innovation, excellence, and opportunity come together to create the future leaders of tomorrow.

Mr. Philippe Thevenot, President of Duntser Bussiness School says, "It is a response to the ever-changing demands of the modern world, where the boundaries of education are constantly being redefined. At the heart of Dunster Business School is our commitment to preparing students not only for careers but for the industries and opportunities of tomorrow."

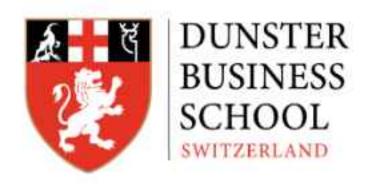
The President of Duntser Bussiness School believes that education should inspire curiosity, foster creativity, and cultivate a spirit of innovation and leadership.

Mr. Philippe Thevenot says, "What makes Dunster Business School unique is our forward-looking approach to education. Our students will explore emerging fields such as artificial intelligence, sustainability, entrepreneurship, digital marketing, and more."

"Together, we will create a legacy of educational achievement and innovation that will shape the leaders of tomorrow."



Mr. Philippe Thevenot
Président, Duntser Business School







### Accreditations, Dunster Business School

#### Quacquarelli Symonds (QS) Stars Rating

Dunster Business School is proud to announce its candidacy for the prestigious QS Stars Programme, a globally recognized rating system that evaluates educational institutions based on a comprehensive range of performance indicators.



#### **ACBSP**

Dunster Business School's programs are accredited by the Accreditation Council for Business Schools and Programs. The programs offered have passed the standards set to offer a rigorous educational experience and commitment to continuous quality improvement.



#### **AACSB**

Dunster Business School is accredited by AACSB. AACSB (Association to Advance Collegiate Schools of Business) is a prestigious global accreditation body for business schools.



#### EAHEA (European Association for Higher Education Advancement)

Dunster Business School is accredited by the European Association for Higher Education Advancement (EAHEA), a prestigious organization that ensures institutions meet high academic and professional standards.



#### QAHE

QAHE is the International Association for Quality Assurance in Pre-tertiary and Higher Education. Dunster Business School provides education that is awarded for its highest quality accreditation.



#### Arab Organization for Quality Assurance in Education (AROQA)

The Arab Organization for Quality Assurance in Education (AROQA) is an international non-profit independent association established in Belgium in July 2007 with the fundamental objective of raising the quality of education in the Arab world. Dunster Business School's association AROQA starts with QAHE.



#### **Zug Canton**

Dunster Business School is a licensed higher education institution in the Canton of Zug, Switzerland, with Legal License No. CHE-206.619.191. Dunster Business School offers career-focused programs in Business Administration, Data Science, IT, Cybersecurity and languages in partnership with universities and institutions, ensuring high academic standards and professional relevance.



#### Swiss Made Education

Swiss Made Education is a prestigious label that reflects the high standards of quality, precision, and innovation associated with Switzerland's world-class education system. As an educational provider based in Zug, Switzerland, Dunster Business School proudly embodies the values of Swiss education. Switzerland is known for its rigorous academic standards, cutting-edge research, and emphasis on practical learning, making it a global leader in higher education.



A program delivered by Dunster Business School is recognized by accrediting bodies for its highest quality standard and student-focused outlook.

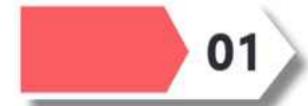
It is a full-fledged Master's Degree, with a focus on intense practical work with individual growth and experience







### Why MBA with ACCA by Dunster Business School?



**Dual Qualification Advantage:** Combines a recognized master's degree (MBA) with a globally accredited professional certification (ACCA).



**Global Recognition:** ACCA is accepted in over 180 countries, opening international career opportunities in accounting, auditing, and finance.



Earn a Swiss Degree: Earn an MBA awarded by Dunster Business School, Switzerland.



**Beyond the Classroom:** 4 ACCA Cleared Transcripts = 1 Year of MBA.

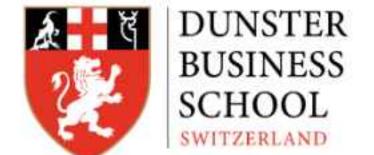


Comprehensive Curriculum: Covers core subjects like accounting, auditing, taxation, financial management, consulting, corporate finance, and more.

### Scholarship Opportunities

- Dunster Business School has been at the forefront of making higher education affordable and accessible to all, primarily working professionals. We prepare graduates to lead and serve through high-quality, practice-based educational programs. Dunster Business School has been a supporter of self-made individuals
- Dunster Business School's scholarships are available for students who seek to gain a new perspective on the changing landscape of energy management.





# About the Program

### Degree through ACCA Transcripts:

Earn your MBA degree by simply submitting your ACCA transcripts. No classroom attendance required.

### Internship: Get Internsh

Get Internship Support to gain Practical knowledge in MBA with ACCA by Dunster Business School.

### Certification:

Receive a Course Completion Certificate upon successfully earning your MBA through the ACCA transcript pathway.

### Placement:

100% Placement Support Guarantee for 1 Year post successful Completion.

### E-Learning:

Free access to the E-learning Portal, video content, assessments, and future updates.

### Masterclass:

Access to 52 + Masterclass Sessions for soft skill development.

#### Hackathons:

Free Access to #DBS Hackathons and Competitions.

### Membership:

12 Months Gold Membership of Dunster Business School of Management for MBA with ACCA by Dunster Business School.

### Entrepreneurship Mentorship:

Mentorship from Young and Successful Entrepreneurs to set up a sustainable & scalable Business from scratch at both Freelance and entrepreneur levels.





# Program Outline

### Excellence in Higher Education

Our schools are recognized and accredited by various institutions, offering a field of specialization and the highest salary package and job access for candidates.

### International Opening

This is our raison d'être. Our programs are specifically designed to welcome international students so that they can significantly benefit from our courses. It also allows our French students to do their internships as part of their sessions. Our teaching teams are trained to teach multicultural and multilingual groups.

### Individualized Support Towards Employment

Since we promote and believe in individual growth, each course of study corresponds to a personal ambition. All our students benefit from individualized support. The success of all before, during, and after the classes resides in the heart of the action. You can get personalized guidance from experts. Our dedicated job placement services provide individual assistance to all our candidates.

# Learning Outcomes

- Demonstrate advanced knowledge of financial and management accounting principles, integrating global standards such as IFRS and ACCA frameworks for strategic financial decision-making.
- Critically assess business performance using advanced tools in taxation, corporate finance, audit,
   and financial risk management to support long-term organizational goals.
- Apply ethical reasoning and governance principles within global regulatory frameworks to lead with accountability and integrity in diverse business environments.
- Analyze complex financial and operational data using quantitative and qualitative methods to support strategic business decisions, resource allocation, and performance improvement.
- Utilize advanced digital tools and platforms for financial modeling, predictive analytics, enterprise resource planning (ERP), and data visualization to drive data-informed strategies.







### Program Structure: Integrated Learning Path





**ACCA Papers** = 13 Total



**Each Semester** = Completion of 2 **ACCA** Papers

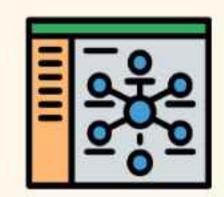


### 9 ACCA Transcripts Exemption

CA Qualification = 9 ACCA Transcripts



Total 4 ACCA Exams = 2 MBA Semesters

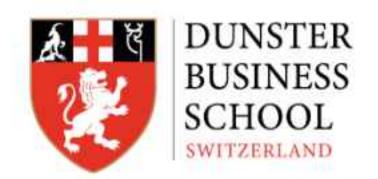


### Result Mapping

Submission of 2 ACCA results = 1 Semester of MBA



Upon successful submission of all 4 ACCA transcripts, you become eligible for the 1-Year MBA degree from Dunster Business School, Switzerland





## Program Highlights



# For Whom?

- Early- to mid-career professionals seeking to advance into leadership, strategic, or executive roles
  across industries.
- Individuals aiming to enhance their decision-making, problem-solving, and analytical skills in complex business environments.
- Entrepreneurs and aspiring founders looking to gain comprehensive knowledge in business planning, finance, operations, and growth strategy.
- Professionals seeking a career transition or upskilling in specialized domains like finance, marketing,
   HR, business analytics, or international business.
- Graduates with a background in diverse fields (engineering, commerce, science, arts, etc.) looking to complement their expertise with formal business and management education.
- Global-minded learners focused on building cross-cultural competence, strategic thinking, and leadership for international careers or multinational organizations.





### **Program Outcomes**

- Dual Credentials: Earn an MBA degree and ACCA certification for a global career edge.
- Comprehensive Business Knowledge: Gain expertise in core areas like finance, marketing, management, and business strategy.
- Practical Financial Application: Apply ACCA concepts like IFRS, business law, and strategic reporting to real business scenarios.
- Managerial & Analytical Skills: Strengthen decision-making through business analytics, financial planning, and strategic thinking.
- Ethics & Leadership: Understand ethical business practices, governance frameworks, and responsible leadership.
- Career Readiness: Be prepared for diverse roles in management, consulting, finance, and entrepreneurship.



### Eligibility Criteria

- The minimum qualification required is a 12th pass, while the mandatory qualification is CA (Chartered Accountant).
- A keen interest in management, entrepreneurship, or business operations is recommended for meaningful participation in the program.
- Students with prior exposure to business studies, economics, or management fundamentals are encouraged to apply.
- Some institutions may conduct an aptitude test or a personal interview as part of the selection process.
- English language proficiency may be required, particularly for international or non-native applicants.







### **Program Curriculum**

### Year 1

### Semester 1 – Core Foundations and Functional Basics

### Principles of Management

- Nature of Management
- Group Dynamics
- Comparative Management Styles and Approaches

### Managerial Economics

- General Foundations of Managerial Economics
- Law of Variable Proportions
- Product Markets
- Macro Economic Environment

### Accounting and Financial Management

- Book-keeping and Accounting
- Depreciation
- Marginal Costing
- Cost Accounting
- Capital Budgeting
- Management of Working Capital

#### **Business Law and Environment**

- Law of Contract
- Company Law
- Factory Act
- Dynamics of Business and Its Environment
- Infrastructure

### Research and Analytical Tools

- Research Methodology
- Operating and Financial Leverage
- Dividend Policies

### Semester 2 – Strategy, Leadership, and Specializations

### Marketing and Consumer Behaviour

- Introduction to Marketing and Marketing Management
- Product, Price, Channel, and Promotion Decisions
- Consumer Behaviour and Marketing Action
- Strategic Marketing Applications
- Global and Online Consumer Behaviour

### Human Resource and Organizational Behaviour

- Introduction to HRM
- Recruitment and Selection
- HR Development and Compensation
- Training and Development
- Organizational Structure and Employee Motivation

### Strategic and Operations Management

- Concepts of Strategy & Implementation
- Environmental Analysis and Diagnosis
- Functional Strategies
- Introduction to Operations Management
- Transportation & Shortest Path Problems (OR)
- Game Theory

### Entrepreneurship and Contemporary Issues

- Defining Entrepreneurship & Motivation Theories
- Corporate & Women Entrepreneurship
- Services Marketing
- International Business
- Information Technology and E-Business

### Financial Services and Control Systems

- Financial Services Industry (Banking, Insurance, Mutual Funds)
- Control Systems & Accountability
- New Dimensions of Strategic Control
- Management Control in Specialized Organizations







### Dunster Business School Teaching Methodology

### **Certification Process**

### Counseling & Registration:

Consult one of the counselors and get into the Right Batch. Register yourself for the MBA with ACCA.

STEP 01

### No Classroom Attendance Required:

Submit your ACCA transcripts and get the Swiss-certified MBA by Dunster Business School.

> STEP 02

#### **Earn Certification:**

Receive a Course Completion
Certificate upon completing your
MBA via the ACCA transcript
route. You can post it on social
media, get it framed & increase
your value in the industry.

STEP 03





### **Contact Information**

This section will help you with all the important information you need to communicate effectively with different offices of Dunster Business School.



### **Dunster Business School**

An Institute under the aegis of Dunster Business School GmbH, Bahnhofplatz, 6300 Zug, Switzerland



contact@dunster.ch



+ 41784610905

### **Contact By Department**

President: contact@dunster.ch | Customer Service: support@dunster.ch

Admissions Office: admissions@dunster.ch | Accounts office: accounts@dunster.ch



Scan the QR Code to see important contact information





